

HYDRATION



100% Hyaluronic Quenching Serum

Hyaluronic Acid is nature's very own moisturizer. It occurs naturally in the body and in abundance when you're younger, however the quantity of Hyaluronic Acid in our bodies decreases as we age.

Young skin is smooth and extremely elastic because it contains high levels of Hyaluronic Acid. The subsequent loss of this vital compound and the hydration it provides, decreases elasticity and smoothness with age.

Exact replenishment is one of the most effective and natural ways to slow the deterioration process. This 100% Pure Hyaluronic Quenching Serum provides all the necessary compensation that your skin requires to make up for the loss of this highly beneficial substance.

DAILY APPLICATION

Morning & Evening.

DIRECTIONS

Apply to skin in a thin layer and allow to dry.

INGREDIENTS

Purified Water (Aqua), Hyaluronic Acid, Phenoxyethanol, Ethylhexylglycerin.

BENEFITS

- Expands with moisture, adding volume
- Traps and retains moisture from the air
- Reinforces the extracellular matrix
- Increases elasticity
- Softens and smooths skin
- Reduces wrinkles and fine lines

HOW IT WORKS

Located in almost every part of the body, Hyaluronic Acid plays a pivotal role in the connective tissue of humans.

Within the skin, it is a natural moisturizer, providing structural hydration that reinforces the skin's extracellular matrix and dermal collagen matrix. It possesses the remarkable ability to bind up to 1000 times its molecular weight in water, which contributes to excellent hydrodynamics and cell proliferation.

Hyaluronic Acid captures moisture from the air and retains it in the skin. The increased hydration in the skin keeps collagen (connective tissue) moist and increases elasticity. By filling the space between the collagen and elastic fibers, it is largely responsible for the visco-elastic properties of tissue. This amplifies the cellular volume, resulting in a dramatic reduction of wrinkles and a smoother appearance.

This Hyaluronic Quenching Serum uses Hyaluronic Acid culled from the bio-fermentation of organic plant matter. Bottled in a water base, with a natural preservative to ensure a lengthy shelf life, application is easy and goes a long way. Just a small amount can extend to form a long-lasting and widespread film on the skin.