



Lash Proliferating Serum

There is a sensual femininity to long lashes. The fluttering twinkle of eyes adorned with long flowing filaments, embodies a bashful and innocent appeal that most men find irresistible.

When you have naturally long and thick lashes, there's no need to cake on mascara, glue on flimsy fakes, or seek radical lash surgery. Simply growing them out is the safest and most natural route to beautiful batting lids.

This Lash Proliferating Serum is a brilliant and natural lash conditioner that stimulates the natural growth of eyelashes, by using a powerful peptide ingredient and grape stem cell extract, in a nutrient rich serum.

This Peptide specifically acts on the skin cells of the lashes to create a sturdier foundation, and positively influence the cell proliferation of lashes. Safe and highly effective, this incredible solution helps eyelashes appear longer, fuller, and wider.

DAILY APPLICATION

In the Evening before sleep.

DIRECTIONS

Apply to the base of clean upper and lower eyelids at bedtime (as though you are applying eyeliner).

INGREDIENTS

Purified Water (Aqua), Myristoyl Pentapeptide-17, Cellulose Gum, Glycerin, Sodium PCA, Panthenol, Calcium Pantothenate, Vitis Vinifera (Grape) Fruit Cell Extract, Phenoxyethanol, Ethylhexylglycerin.

BENEFITS

- Enhances lash cell proliferation
- Helps lengthen, widen, and strengthen eyelashes
- Promotes healthy eyelid cells
- Is safe and highly effective

HOW IT WORKS

This Lash Proliferating Serum uses a peptide called Myristoyl Pentapeptide-17 to increase the proliferation of lashes by strengthening and stimulating the cellular foundations from which the lashes grow; much like watering and nourishing soil in order to grow a plant.

Myristoyl Pentapeptide-17 is a botanically derived peptide that influences the keratin genes which moderate the length and size of lashes. By acting on these genes, Myristoyl Pentapeptide-17 helps stimulate hair growth at the lash follicle.

This formula also contains stem cells from a grape of the purple colored Gamay variety. These grape stem cells contain special epigenetic factors and metabolites which protect human skin stem cells against harmful UV radiation (one of the most aging elements).

By helping skin stem cells protect their main stem cell characteristics, this ingredient allows for superior protection of the eye lashes, ensuring long lasting effects and healthy cells.