



Rosehip Regenerative Balancing Cleanser

To strike a balance between removing dirt and regenerating lost skin cells. This Rose Hip Seed Cleanser uses the ingenious ingredient: Rose Hip Seed Oil. Rose Hip Seed Oil is an active ingredient that offers extensive benefits to the rejuvenation process and maintained health of your skin. Rich in Vitamin A, C, E and F, it helps influence collagen growth which helps to reduce wrinkles and restore a firmer, smoother and younger looking appearance. Included in a deep cleansing gel, the Rose Hip Seed Cleanser helps deliver skin nourishing, and collagen boosting vitamins in an invigorating and rejuvenating wash.

DAILY APPLICATION

Morning & Evening.

DIRECTIONS

Wet face with warm water. Dispense Rose Hip Seed Cleanser into your hand and massage onto your face in a circular motion, working into lather. Avoid the eye area. Rinse thoroughly with warm water.

INGREDIENTS

Purified Water (Aqua), Sodium Oliviate, Glycerin, Rosa Rubiginosa (Rose Hip) Seed Oil, Eriobotrya Japonica Extract, Chondrus Crispus (Seaweed) Extract.

BENEFITS

- Gently removes dirt, excess oil, makeup, and other impurities
- Provides thorough cleansing without disrupting moisture balance
- Delivers nutrients to maintain healthy skin
- Lightweight formula features a subtle yet refreshing scent
- Well suited for all skin types

HOW IT WORKS

Rosehip Seed Oil is a pressed oil extract, taken from the seeds of the wild rose called *Rosa Rubiginosa*. This rose is unique as it has a very high vitamin A, vitamin C and Vitamin E content.

Vitamin A helps maintain a normal skin balance by stimulating collagen growth. An increase in the quantity of collagen fibers and organized arrangement of these fibers helps boost the elasticity of the skin. This results in a firmer, smoother, and more youthful complexion.

Vitamin A also helps with the proliferation of epidermal keratinocytes. These defensive cells help protect the skin against the elements, pollution, and free

radicals.

Rosehip Seed Oil contains essential fatty acids and vitamin E, which are important in maintaining healthy skin, as well as Linoleic Acids which are integral skin nutrients.

This Rose Hip Seed Cleanser is professionally formulated to balance the skin's natural pH balance, in a deep wash that lifts dirt and impurities from the skin pores, while delivering all the regenerative benefits of Rose Hip Seed Oil. With its skin reviving benefits, it's an excellent choice for your everyday cleanser.