

ANTI- OXIDANTS



Mega C B E & Ferulic Super Serum

This Vitamin C,B,E and Ferulic Serum is a comprehensive antioxidant super serum that takes advantage of each of the unique antioxidant delivery methods and chemical interactions to combat oxidative stress, and provide additional hydration and skin lightening benefits. The scientific compatibility and enhancement that these selected ingredients provide, help combat oxidative stress on multiple levels, for a deeper more satisfying antioxidant treatment than any one ingredient on its own.

DAILY APPLICATION

Use in the morning.

DIRECTIONS

Apply to clean face, neck, and neckline and allow to dry.

INGREDIENTS

Purified Water (Aqua), Ethoxydiglycol, L-Ascorbic Acid, Butylene Glycol, Glycerin, Laureth-23, Tocopherol, Ferulic Acid, Panthenol, TEA, Hyaluronic Acid, Sodium PCA, Niacinamide, Phenoxyethanol.

BENEFITS

- Provides unrivaled antioxidant benefits
- Actives work synergistically to boost one another
- Hydrates and moisturizes
- Helps lighten the skin

HOW IT WORKS

Synergy is the solution to extracting the very best abilities from selected ingredients. This Vitamin C,B,E & Ferulic Serum uses remarkable antioxidant ingredients to ensure that the whole is indeed greater than the sum of its parts.

Ferulic Acid is an organic compound commonly found in plant cell wall components. As an antioxidant, it actively fights free radicals. Free Radicals are a significant contributor towards oxidative stress, which results in DNA damage, and cellular aging. When combined with Vitamin C and Vitamin E, Ferulic acid increases its ability from fighting free radicals to reducing

damaged caused by oxidative stress.

Vitamin C, also known as Ascorbic Acid, plays a significant role in the Collagen synthesis process. This helps to thicken skin and reduce the appearance of fine lines and wrinkles. As a potent antioxidant, it fights free radicals and reduces oxidative stress. We use 20% Vitamin C stabilized by the Ferulic acid. Thanks to this high percentage, it also helps lighten the skin by acting as a depigmenting agent.

Vitamin E, like Vitamin C is a powerful antioxidant. It helps protect the skin from scarring and age spots and helps increase the skin's hydration levels. Vitamin C and E can regenerate each other, optimizing each other's antioxidant effects. Studies have found the skin protection benefits to be much more effective when using a combination of both Vitamin E and C, rather than by using each Vitamin alone.

To increase the skin whitening potential of Vitamin C, we've added Vitamin B3 (Niacin). Vitamin B3 is an excellent active that helps lighten the skin by reducing the visibility of melanin. Vitamin B3 inhibits the transfer of pigment to the surface of the skin, which helps alleviate dark spots.

Finally, we've included Vitamin B5 (Pantothenic acid) as a rejuvenating vitamin that helps accelerate the natural healing process. This helps boost the collagen regeneration results of Vitamin C. Vitamin B5 has good skin penetration and also improves hydration levels in the skin. With all these ingredients working together, this vitamin-loaded formula delivers the full scope of antioxidant care, and complete skin rejuvenation, moisturizing and lightening treatment.